

Valentine's Day

TIPS FOR EARTH LOVERS

Did you know?



Cut flowers are mostly imported by air from countries like Holland, Ecuador, and Kenya, requiring quick transport in refrigerated trucks and planes to stay fresh. The carbon footprint of flower cultivation and transport is primarily driven by energy use for heating, electricity, and transportation.

Sourcing from local florists who grow their own flowers helps reduce the environmental impact of the industry.

Belgium-based "Il Était Une Fleur" is a leading example, promoting the "slow flower movement." Working with nature rather than exploiting it, they cut only the flowers needed for bouquets, leaving unsold blooms for wildlife. Using local branches as mulch and partnering with nearby businesses, they minimize transportation. They also collaborate with "Rosemarie Confettis" to turn unsold petals into eco-friendly wedding confetti. (source: EuroNews)

Share an experience in nature

Whether you're hiking, stargazing, or cycling, the experience can create lasting memories and deepen your connection.



Try a vegan date

Prepare a cozy, romantic meal using seasonal, local and plant-based ingredients. Did you know that the livestock industry generates 14.5% of all man-made greenhouse gas emissions?



Gift sustainable chocolates

Chocolate often comes with a hidden cost, including economic inequality and deforestation. To buy ethically sourced chocolate, look for the Fair Trade logo.



Avoid balloons

Instead, you could purchase seed bombs for your partner to throw into a dedicated spot. Once the wildflowers bloom you could admire them together.



Sustainable weekend getaway

For a more sustainable weekend getaway, consider staying close to home and selecting accommodations that prioritize environmental responsibility, such as those certified by GreenKey or listed on platforms like Natuurhuisje.

Whenever possible, choose public transportation to minimize your carbon footprint.



Give back to nature

If you want to spread that love to our planet, consider contributing to climate projects for the carbon footprint of your weekend getaway.



GREENTRIPPER
GIVE BACK TO NATURE

www.greentripper.org
info@greentripper.org